

5 MISTAKES PEOPLE MAKE WHEN PLANNING A GROUP TRIP

FREE GUIDE

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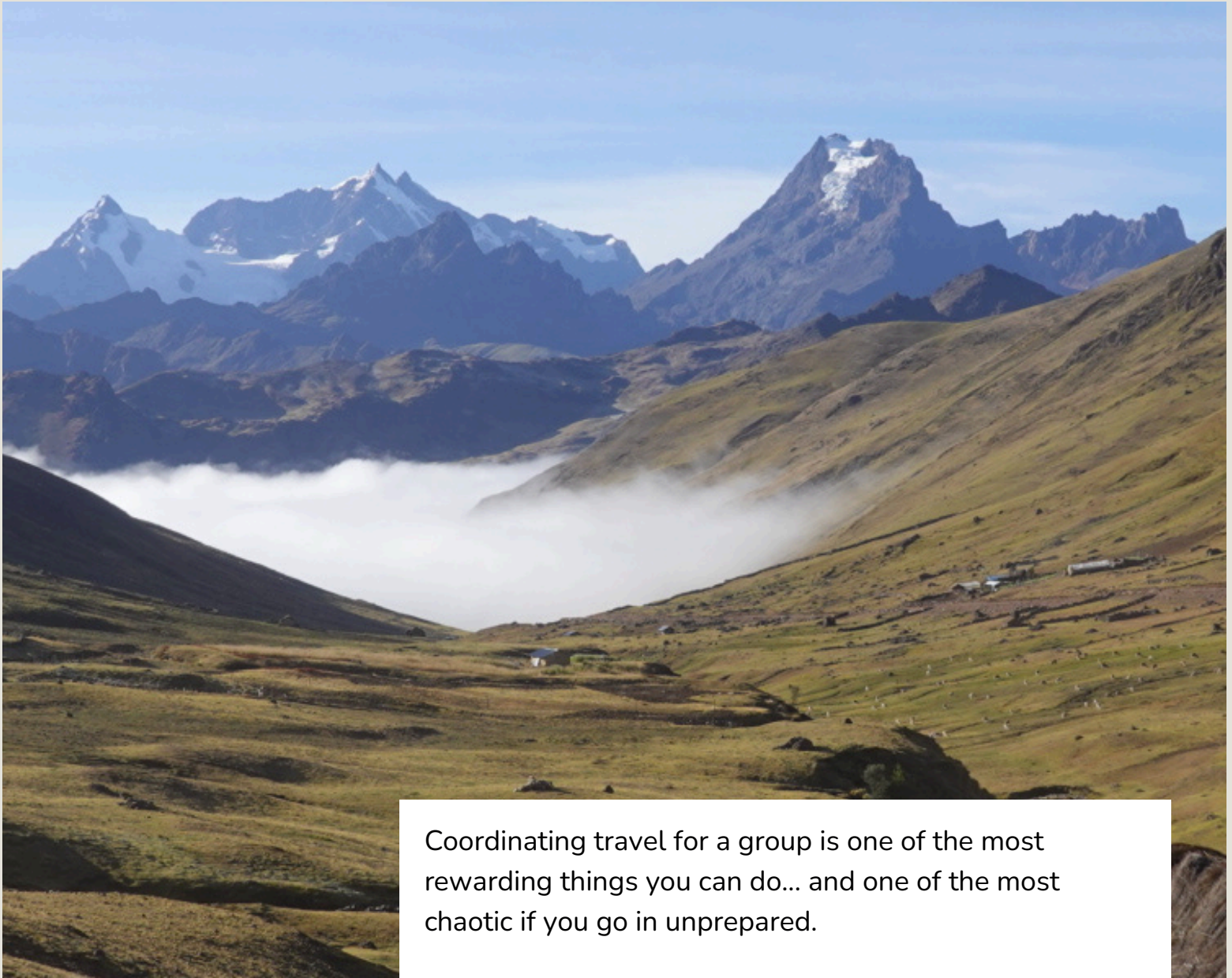
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STEP-BY-STEP TRAVEL GUIDE

GROUP TRIPS ARE AMAZING. UNTIL THEY'RE NOT.



Coordinating travel for a group is one of the most rewarding things you can do... and one of the most chaotic if you go in unprepared.

After helping dozens of groups plan everything from girls' trips to milestone birthday getaways, I've seen the same avoidable mistakes come up again and again.

Here are the top 5 mistakes and exactly how to sidestep each one.

TRYING TO PLEASE EVERYONE

THE MISTAKE: Everyone assumes someone else is handling it. Deposits get missed, RSVPs go unanswered, and by departure week the group chat is chaos. Shared responsibility means no responsibility.

Send a simple survey before planning begins. Ask about must-haves, deal-breakers, budget, and room preferences. A travel planner can help you synthesize the responses into a trip everyone genuinely loves.

WAITING TOO LONG TO BOOK

THE MISTAKE: Groups assume there's time. Then they discover the villa sleeps 8 but there are 10 of you, every flight is \$200 more than last week, and the best restaurant has a 3-month waitlist.

Group travel requires earlier booking than solo trips, especially for flights, accommodations, and popular experiences. Aim for 4–6 months out. A planner can hold options while you confirm headcount.

NO ONE IS “IN CHARGE”

THE MISTAKE: Everyone assumes someone else is handling it. Deposits get missed, RSVPs go unanswered, and by departure week the group chat is chaos. Shared responsibility means no responsibility.

Designate a point person (or better yet, hire a travel planner) to be the central coordinator. One professional handling logistics means everyone else just shows up and enjoys the trip

TRYING TO PLEASE EVERYONE

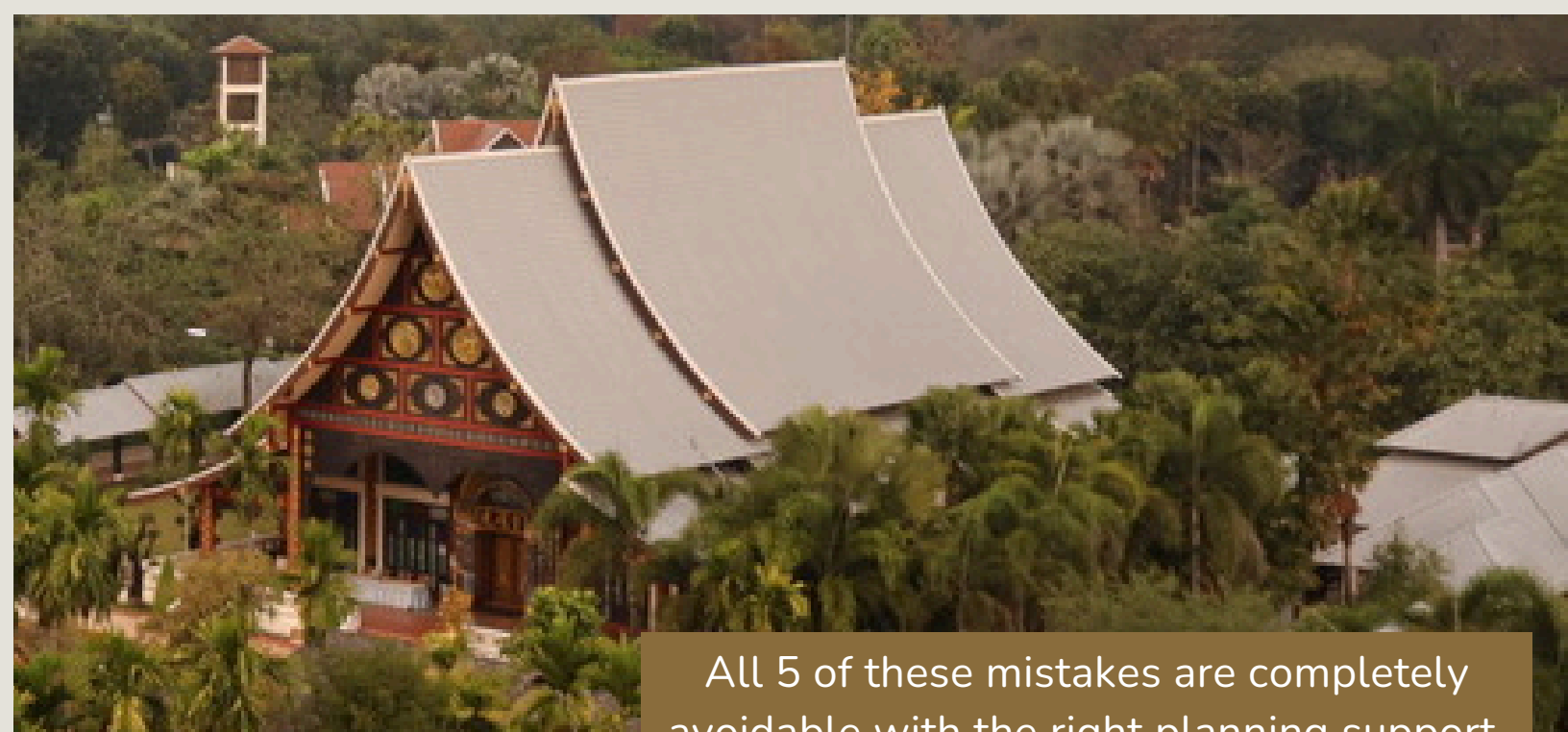
THE MISTAKE: Budget mismatches kill group trips. One person wants luxury, another is counting every dollar. No one wants to say it out loud, so it stays awkward until someone drops out last-minute.

Have the money talk early and honestly. Agree on a per-person range before you pick a destination. A planner can help you find options that flex to different budgets without splitting the group.

OVERPACKING THE ITINERARY

THE MISTAKE: Groups try to do everything. The result: everyone's exhausted by day two, someone misses the afternoon activity, and the pace becomes a source of tension rather than joy.

Build breathing room into every day. Mix structured activities with free time so people can recharge at their own pace. A custom itinerary accounts for the group's rhythm, not just the highlights.



All 5 of these mistakes are completely avoidable with the right planning support.

READY TO PLAN YOUR BEST GROUP TRIP YET?

WORK WITH A TRAVEL PLANNER

I CAN HELP WITH:

- Custom itineraries for any destination, any budget
- Solo trips, couples' getaways, family vacations, & honeymoons
- Group travel coordination (yes, even with that one friend)
- Hotels, tours, transfers, restaurants & more

READY TO START PLANNING?

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SAM TRAVELS

“YOUR GROUP
DESERVES A TRIP
THEY’LL TALK
ABOUT FOR YEARS.”